

# ORDER FORM G

**FOR OFFICE USE ONLY:** Cust # \_\_\_\_\_ Date \_\_\_\_\_ ☆ **333**

## Rainmaker WEBSITES™

**COMPLETE THIS SECTION FIRST**

Name & Title \_\_\_\_\_  
 Company \_\_\_\_\_  
 Office Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_  
 Office Telephone (\_\_\_\_\_) \_\_\_\_\_  
 Office Fax (\_\_\_\_\_) \_\_\_\_\_

### PAYMENT

Charge my credit card \$ \_\_\_\_\_  
(Credit card payment required.)  
 CC# \_\_\_\_\_  
13 or 16 digits for VISA; 16 digits for MasterCard or Discover; 15 digits for AMEX  
 Expiration \_\_\_\_\_ V# \_\_\_\_\_  
Month/Year  
 VISA  Master Card  Discover  American Express  
 Signature: \_\_\_\_\_

I authorize *Goodeer Group and its providers* to charge my credit card for those items which I have ordered. I understand my account will be charged by the "Powered By" provider for website setup at the time of ordering, and by Goodeer Group for monthly service on the 1st of each month. **I understand that all changes and cancellations must be received in writing by Goodeer Group no later than the 1st of the month.** I agree to pay a \$25.00 charge for declined credit card drafts. *Goodeer Group* reserves the right to change prices with 30 day written notice. I understand *Goodeer Group and its providers* reserve all rights to their copyrighted materials which cannot be reproduced or distributed in any way, including printing, fax, photocopy, e-mail or via Internet, without explicit written permission. I understand that a minimum order of 3 months is required. I agree to the Terms of Service for **RAINMAKER E-CENTRAL (HTTP://RAINMAKERCENTRAL.COM/TOS.HTM)**.

### PRICES

Every RAINMAKER WEBSITE includes: Website and RAINMAKER E-CENTRAL (lead-capture content and automated e-mail follow-up).

RAINMAKER WEBSITES (Website Provider)	One-Time Set-Up	Monthly Service*
<input type="checkbox"/> <b>ULTIMATE</b> (CitysBest)	\$449	\$99

\*Monthly Service includes up to 5,000 e-mails sent by RAINMAKER E-CENTRAL. For each additional 5,000 sent e-mails a month \$20 will be added. Microsoft® Internet Explorer 4.0+ required for RAINMAKER E-CENTRAL.

### GETTING STARTED

Fax signed Order Form to Goodeer Group or the website provider of the RAINMAKER WEBSITE you select. The website provider will contact you to arrange a consultation to prepare your personalized website.

### PERSONALIZATION

The following information will be used to personalize your website. Attach business card or complete the form below. For phones, indicate type after number (office, fax, toll free, cell, etc.)

Name \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone 1 \_\_\_\_\_  Office  Cell  Fax  Toll Free  Other \_\_\_\_\_  
 Phone 2 \_\_\_\_\_  Office  Cell  Fax  Toll Free  Other \_\_\_\_\_  
 Phone 3 \_\_\_\_\_  Office  Cell  Fax  Toll Free  Other \_\_\_\_\_  
 Phone 4 \_\_\_\_\_  Office  Cell  Fax  Toll Free  Other \_\_\_\_\_  
 E-mail \_\_\_\_\_  
 Website Address \_\_\_\_\_

#### PHOTO AND LOGO FOR PERSONALIZATION

Photo and logos must be provided electronically in JPG or GIF format.

Yes, I will be using a  photo  logo  
 Please use the file(s) I have e-mailed.  
(E-mail files to eSupport@GoodeerGroup.com.)  
 Please use the file(s) found at: \_\_\_\_\_  
(indicate URL)  
 No, I will not be using a photo or logo.

#### PASSWORD TO ACCESS RAINMAKER E-CENTRAL

Choose a password you can remember easily. All combinations of numbers and letters, upper and lower case, are acceptable. We will confirm your User ID and Password by email when we activate your account.

Password: \_\_\_\_\_

**I understand that all changes and cancellations must be received in writing by Goodeer Group no later than the last day of the month.**

After November 1, 2008 call for current prices.

See reverse for Websites

# Rainmaker WEBSITES™



## ULTIMATE RAINMAKER WEBSITE

Powered by  
CityBest

Go to [www.GooderGroup.com](http://www.GooderGroup.com) to view sample websites and compare features.

## All RAINMAKER WEBSITES Include RAINMAKER E-CENTRAL

### Lead-Capture Website Content

RAINMAKER LEADS ONLINE now features 10 "self-contained" URLs bursting with real estate and financing information, consumer articles, E-Reports, interactive cross-links and new graphics. No outside links, no outside advertising!

- **Buyer E-Reports:** Home buyer electronic reports sent by e-mail
- **Seller E-Reports:** Home seller electronic reports sent by e-mail
- **Real Search:** Dream home property wish list request form
- **Real Value:** Competitive market analysis request form
- **Real Q&A:** 130+ real estate questions and answers
- **Real Tips:** Weekly tip for buying, selling, financing and relocating
- **Real News:** Monthly consumer newsletter
- **Real Tools:** Calculator tools for consumers
- **Real Hotline:** One-stop property information request form
- **Real Showing:** Schedule an appointment request form



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**Gooder Group**

For more information:  
[www.GooderGroup.com](http://www.GooderGroup.com)

### Automated E-Mail Follow-Up

Professionally written e-mail content that's quick, easy and automatic! Online e-marketing tools let you send electronic newsletters, e-mail letters and valuable online reports any time you want — 24/7.

- **Auto-dispatch** scheduled e-mails to individuals or groups
- **Merge** prospects' data into the body of the e-mail
- **Send an e-mail blast** to all your contacts or a selected group at any time
- **Personalize**, customize and edit e-mail content and modify system-provided Action Plans
- **100% versatile** — choose an Action Plan or Campaign depending on whether you want to send limited e-mails or an on-going Campaign with weekly tips, monthly newsletters and more
- **Add customized signatures** — assign different ones to different Campaigns or Action Plans
- **Import** contacts from your desktop database to RAINMAKER E-CENTRAL anytime, instantly

## All-in-One RAINMAKER WEBSITES Turn the Internet Into Your Personal Lead Generating Machine!

Make your web marketing efforts work better with an all-in-one **RAINMAKER WEBSITE**. Every professionally designed package gives you what you need to attract prospects and maintain loyal, repeat customers and referrals: a professional website, automated e-mail, rich lead-capture content.

Like all the other **RAINMAKER LEAD SYSTEM®** products, we've made **RAINMAKER WEBSITES** easy for you. All you do is choose the best website for you, depending on your needs. Each website is built and powered by the most respected names in the business.

### Each Site Includes:

- Unique URL
- Personal photo logo with slogan
- Property inquiry form
- Contact Us/E-mail Us button on every page
- Site traffic reports
- About Us page
- Custom header/banner design
- Personalized greeting text on home page
- Tech support

Plus, all websites are created and customized for you — you do virtually nothing. Enrich your site with photos, tours, listings, links, testimonials and more. If you wish, you can add a variety of customizations and options to further personalize your site.

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